



U-CLUB NEWS

Rogue River Valley University Club

August 2016

Club Improvement Campaign — Announced

At its July meeting, the Club's Board authorized a new fundraising campaign — the Club Improvement Campaign — designed both to fund a number of needed facility improvements as well as stabilize Club finances. With the goal of \$25,000, the Board hopes these funds can be raised by the end of October in order to allow making some Clubhouse improvements before the Club's Holiday Party on December 15.

The campaign, co-chaired by Board Members Jerry Lambo and Greg Koening, will allow making several investments. High on the list is replacing the main dining room carpeting which was installed in 2002. After 14 years, it's showing its age with portions worn and even torn. In fact, our 106-year old building requires regular — sometimes expensive — attention and this Campaign will help us stay on top of those needs. The Board would welcome your suggestions for other possible improvements.

At the same time, the Club's finances have been somewhat stretched by a number of recent one-time expenses including closing costs associated with refinancing the mortgage and installing new membership/website software. The Club Improvement Campaign will also help in stabilizing the Club's finances.

Several Club Members are generously committing significant contributions to the Campaign on a matching funds basis and asking you to join them with your investment in the Club's future.

A graphic on a red background showing a single dollar sign followed by an equals sign and two dollar signs, symbolizing a matching contribution.

New Members

The Club Board is pleased to announce Memberships from: Cathy Kemper-Pelle, Judy Basker and Lisa Dunagan — Members under Rogue Community College Foundation's Business Membership.

Please extend a big U-Club Welcome to them!

In This Issue

- Club Improvement Campaign
- Summer Party
- New Members from Rogue Community College
- Bequests—You can make a lasting difference in the Club's future
- Printed Member Directory Newly Available
- Did You Know?

A Quieter Summer

The Club traditionally interrupts its regular monthly events during July and August because so many Members are traveling.

Our monthly Speaker Series and Lunch 'n Learn will resume in September.

Newsletter Topics

Please suggest your ideas with [Ron Kramer](#) for articles of interest in future Newsletters.

Summer Party!!

The Club's Summer Party is one of our signature annual events as friends gather for great food and wine in the beautiful setting of one Reginald Parsons, one of our Club's founding Members and our second president (1911-1912). A Seattle resident, Parsons held significant and widely scattered economic interests



including properties in Northern California. In 1908 he purchased Hillcrest Orchard in Medford and promptly fell in love with the Rogue Valley. In 1917 he built a Frank Clark-designed house on the property — which still stands — adjacent to RoxyAnn Winery — the most appropriate site of the Club's Summer Parties in recent years.

A Club Member throughout his life, the Parsons' family's 106-year Membership endures. Parsons' son John joined the Club as did his Parsons' grandson, Jack Day, whose Club Membership is now entering its 51st year. Jack, and his son Chad — one of the Club's newest Members and first 4th generation Member — are once again our hosts at RoxyAnn Winery Thursday, August 18.

This year's Party will once again feature hors d'oeuvres and cocktails, a B-B-Q dinner, Barrel Room tours and a great time! \$45 per person (includes dinner and wine). The Club's Annual Auction will also be held for the benefit of the University Club Scholarship Foundation.

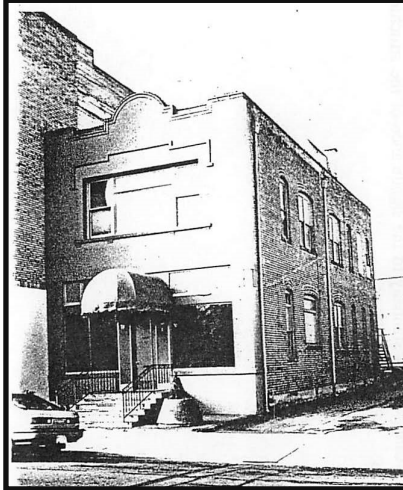


(top) Hillcrest House
(middle) 2015 Party attendees
(bottom) A 2015 auction package

Registration is now open either online at [Summer Party](#) or by calling Lori at the Club at 541-772-4707.

218 West Sixth Street

The Club's Home Since 1947



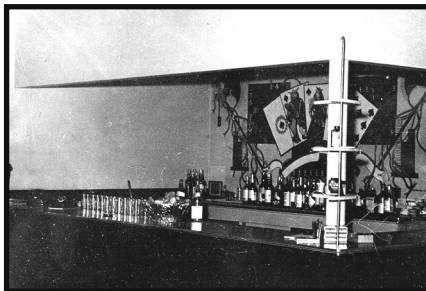
The Club house circa 1950.

As the University Club approaches its 70th year in the 106-year old Home Telephone Company building, both the building and the Club have developed intricately intertwined histories. Built in 1910 to house Medford's first telephone exchange, the building was vacated in 1940 after several phone companies consolidated. Purchased by Alfred and Helen Carpenter, it was converted to war-time use as a servicemen's recreation center — called the "Outpost" — operated by a non-profit corporation created for the purpose. Phillip Henselman, a talented Medford High School artist who eventually achieved international recognition as a muralist, painted several murals on the building's walls one of which was uncovered (behind the old bar on the first floor's southwest wall) during the Club's 2002 remodel.



(above) Henselman at work. (below) Henselman's GI-inspired mural uncovered during 2002 remodel

Following the War, Club Member Carpenter leased the building to the Club which spent \$10,000 remodeling the facility to create the Club's second floor dining room with the main floor used as a game/social room. In 1958 the Club purchased the building from Carpenter and in the 1970s acquired free and clear title when the remaining portion of the mortgage was forgiven. A major feature of the 1947 remodel was



(above) The 1947-era bar.
(below) The new 1968 bar in use

installation of a main floor bar. In 1968 that bar was replaced (by Club Member Jack Day) with a more sophisticated version. Various remodeling efforts occurred during the 1970s and 1980s, as well as the installation — spearheaded by Member Dave Boulton — of an elevator in 1991. Recognizing the building's age and the Club's changing needs, a \$350,000 major remodeling was undertaken in 2002 which moved the main dining room to the first floor. And as the Club's 100th anniversary approached, a Century Celebration Campaign launched in 2010 which remodeled much of the second floor which had been largely untouched by the 2002 project. The Century Campaign remodel created the COP-CO-PacificCorp Library — sponsored by the utility in recognition of its long association with the Club — the board/meeting room and minor changes to the second floor dining room.

The Club house, which is listed on the National Register of Historic Places, is one of Medford's most elegant surviving historic structures and has long contributed to the community's vibrancy while serving as the hub of the Club's own distinguished presence. Like any centenarian, it occasionally requires special attention — which has prompted the Club to launch its current Club Improvement Campaign (see page 1).



Did You Know...

Member Directory— In response to Member requests we have added a Print function to the Member Directory on the Club [website](#). Login, click on Member Directory and click on the Print List button just below the search box. The site will output a list containing Member photos and contact information in a printable format.

Menus—While we send you an email each week with that week's menu, the entire month's menus are available on the [website](#) for those who want to plan ahead.

Photos—You are encouraged to upload your headshot photo to the website. Login and click on the "Welcome [Your Name]" at the top right of the page and then click on Edit Your Profile. Uploading a photo is easy and it will then appear in the Member Directory as well as the Print List described above. Please update your contact information as necessary in your Profile.

Contact Us

Give us a call for more information about our services and products

Rogue River Valley University Club
218 West Sixth Street
Medford, OR 97501

(541) 772-4707

admin@medforduclub.org

Visit us on the web at
www.rvuclub.org

jjacobson@jtdlegal.com.'" data-bbox="151 421 801 664"/>

will you?

include the Rogue River Valley University Club in your estate plans to be forever a part of the Club's commitment to the fellowship and camaraderie that you have enjoyed here?

Receive a special bequest invitation by contacting Jerry Jacobson at jjacobson@jtdlegal.com.

Rogue River Valley University Club

Rogue River Valley University Club

218 West Sixth Street

Medford, OR 97501